



WELCOME TO SOMERSET COUNTY, NJ

Why You Belong In Our County

It's the beginning of a new chapter in Somerset County. Fueled by creativity and effective leadership, we're at the center of innovation, bringing opportunity home.

It's what defines us and makes us the perfect location for growth.



Discover a New

LIFESTYLE

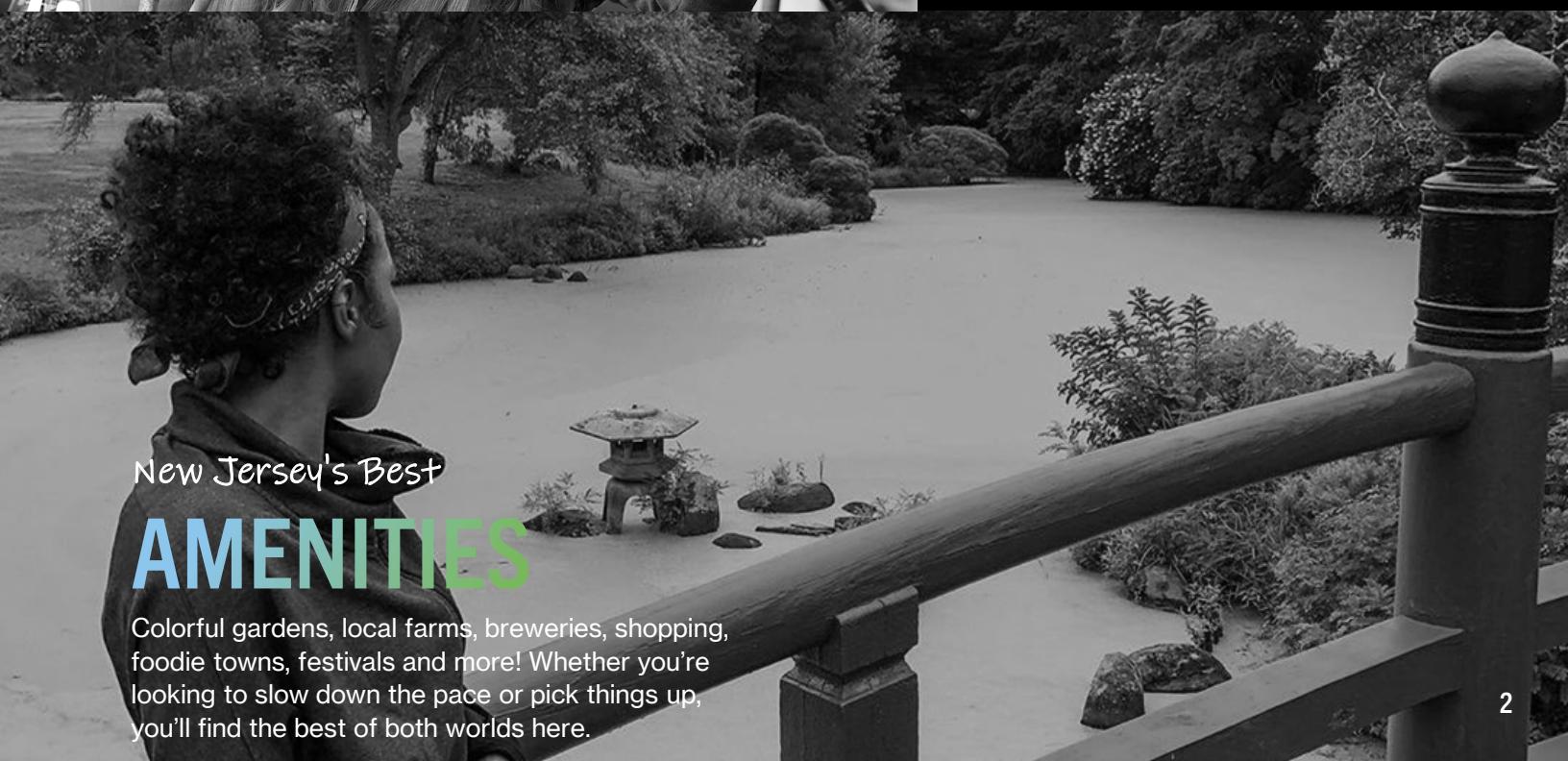
Walkable downtown centers. Best-in-class education. A diverse and inclusive population. We're laying the foundation for what it means to have a community-based vision where we continually challenge the norm.



Somerset County's Got TALENT

**Often Imitated, Never Duplicated:
Somerset County's Got Talent**

Home to some of the world's most recognizable employers. Innovation is key to our hub many technology, manufacturing, and life sciences companies call home.



New Jersey's Best

AMENITIES

Colorful gardens, local farms, breweries, shopping, foodie towns, festivals and more! Whether you're looking to slow down the pace or pick things up, you'll find the best of both worlds here.

Discover a New
LIFESTYLE



ACCESSIBILITY

Somerset County's 21-municipalities include diverse industries, eclectic downtowns, suburban to rural landscapes, and exhilarating experiences.

Discover a New
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Choose Your Destination
COME VISIT



Let's Adventure!

WEEKEND GETAWAYS

PHILADELPHIA
90 Minutes

NEW YORK CITY
45 Minutes

CAPE COD
4.5 Hours

WASHINGTON DC
4 Hours

BOSTON
4 Hours

NIAGARA FALLS
6 Hours

ROUTE 22 CORRIDOR

Connecting Pennsylvania to New York, US Route 22 runs straight through Somerset County. This highway also makes connecting to larger interstate highways such as 202/206, 287 and 78 much simpler.



Transportation
MADE EASY

OUR AIRPORTS



Newark
Laguardia
JFK
Philadelphia
Trenton-Mercer



ONE SEAT RIDES

Train Schedule: njtransit.com

Our 'one-seat rides' (direct rides) via the Raritan Valley train line make it easy for visitors to come see our county and for individuals to commute to and from work.



RIDE WISE

Ride Wise: ridewise.org

RideWise is Somerset County's go-to partner for information on environmentally-friendly transportation. We will connect you to the smartest ways to navigate Somerset County while reducing your carbon footprint and respecting the environment.



WALK, BIKE, HIKE

Public Trails: co.somerset.nj.us

We're connecting vibrant communities. Somerset County has created a Framework Strategy designed to improve multimodal mobility and safety for Somerset County travelers of all ages and abilities.

OUR NEIGHBORHOODS

Discover a New
LIFESTYLE

The Somerset County **DOWNTOWNS**

Our walkable downtown centers are cultural hubs filled with art, performance centers, restaurants, and more.



Basking Ridge



Bernardsville



Bound Brook



Raritan



Somerville

MORE THAN SUBURBAN

Branchburg
Bridgewater
Franklin
Green Brook
Hillsborough
Manville

Millstone
Montgomery
North Plainfield
Rocky Hill
Warren
Watchung

Let's Adventure!

SOMERSET HILLS

Located in the northern region of Somerset County, Somerset Hills is known for its rolling hills, historical districts, conservation sites, and suburban communities.



EDUCATION

Families in Somerset County have access to some of the best schools in New Jersey in K-12 education. We believe that providing best-in-class education fosters not only college and career ready persons, but community-minded individuals.

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We're proud of our Education

RARITAN VALLEY COMMUNITY COLLEGE



RVCC is nationally recognized for its educational excellence, innovative programming, dedicated service to the community, and environmental leadership. The diversity found on their campus enriches our community, and the educational opportunities they offer extend far beyond the classroom.

| | | |
|--------------------|--------------------------------|-------------------------|
| 7,080 | 10+ | 90+ |
| STUDENTS | MAJORS & CAREER PATHS | DEGREES & CERT PROGRAMS |
| 17.6 | 76% | 240 |
| AVERAGE CLASS SIZE | CONTINUING/RE-ADMIT/NON-DEGREE | ACRE CAMPUS |

Learn More: raritanval.edu

Source: https://www.raritanval.edu/sites/default/files/aa_PDF%20Files/8.x%20General%20Information/Fast%20Facts%20Fall%202020.pdf

360° Approach to Education

K-12 & VO-TECH

K-12

Somerset County, NJ's blue-ribbon schools consistently rank among some of the best in the country.

Bridgewater-Raritan Regional High School

Central Jersey College Prep Charter School

Immaculata High School (non-public – Somerville)

Irene W. Feldkirchner School (Green Brook)

Liberty Corner School (Bernards)

Montgomery High School

Mount Prospect Elementary School

Ridge High School (Bernards)

Saint Matthias (Non-public – Franklin)

Sunnymead School (Hillsboro)

SOMERSET COUNTY VO-TECH

Somerset County Vo-Tech provides an educational program of, developing responsible graduates who are emotionally, academically, technically, and vocationally prepared for the future. SCVTS is proud of its ability to develop high quality Career and Technical Educational programs for a diverse group of students in Somerset and other neighboring counties.

"We are committed to excellence and equity through our admission policies and broad access and inclusion of diverse populations through our multi-faceted recruiting efforts."

Somerset County Vo-Tech



DIVERSITY

Somerset County respects and embraces the cultural norms of our populations (and beyond). Our diversity is among our greatest assets and what makes us a unique and vibrant community.

Discover a New
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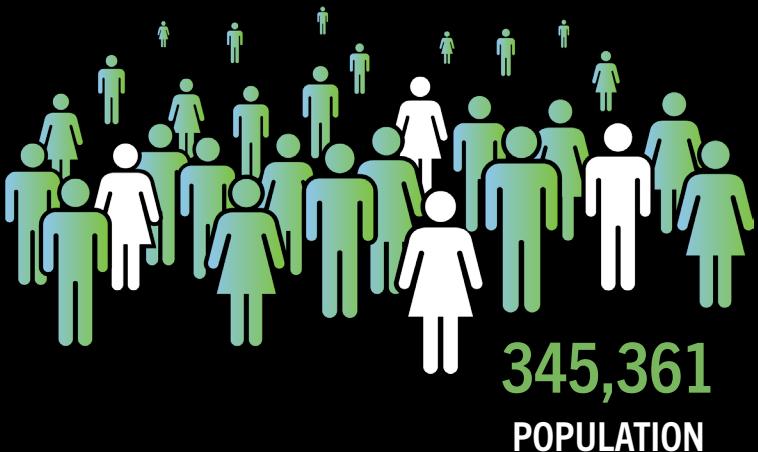
The Faces of

SOMERSET COUNTY

The County of Somerset is home to a population of promising individuals from around the world, *making vibrant connections* within Somerset County because of its diversity. The County's diversity is among our greatest assets.

Diversity is fundamental to everything we do in Somerset County. It is inclusive of not only those who look different but those who may think differently.

When Somerset County recognizes, values, and embraces diversity, we recognize, value and embrace the uniqueness of each individual.



Population Growth By Ethnicity

| WHITE | HISPANIC/LATINO | BLACK | ASIAN |
|----------------------------------|----------------------------------|---------------------------------|----------------------------------|
| -8.6% US | +23% US | +5.6% US | +35.5% US |
| -15.2% NJ | +28.8% NJ | +1.2% NJ | +30.9% NJ |
| -18.1% SOMERSET COUNTY | +36.3% SOMERSET COUNTY | +9.9% SOMERSET COUNTY | +47.4% SOMERSET COUNTY |

Population that is Foreign Born



The Pride of New Jersey **LGBTQ+**

It is important to us that all voices are heard. Somerset County has launched an LGBTQ+ advisory board with the mission of raising public awareness and advocating for LGBTQ+ residents by promoting justice and equality, ending oppression and inequities while fostering mutual respect among residents and its leaders. Additionally, the Babs Siperstein PROUD Center at Robert Wood Johnson University Hospital Somerset was the first in New Jersey to offer specialized primary care services for the LGBTQ+ community, including hormone therapy and monitoring, HIV care, health education, counseling and support groups.

COMMUNITY IMPACT

We believe in sustainable growth. Somerset County has dedicated environmentally responsible organizations and service programs guided by passionate leadership.

Discover a New
LIFESTYLE

Focused on Environmental **SUSTAINABILITY**

Partners in Sustainability

DUKE FARMS

Duke Farms works hard to preserve the healthy, ecologically-functioning habitats that coexist with our buildings, gardens, and roads in the landscape. Through diligent stewardship, conservation, and education, they aim to inspire visitors through ecological research and sustainability. At Duke Farms, you'll find over 1000 acres of land to explore native species, sustainability efforts, and the area's natural beauty. Walk, bike, take a class to learn more about our conservation efforts and how you can fight climate change. Eat at their farm-sourced, award-winning café or support local farmers at their seasonal farm market.

[Learn More: dukefarms.org](http://dukefarms.org)



Partners in Sustainability

RARITAN HEADWATERS

Protecting clean water in our rivers, our streams and our homes is the mission of Raritan Headwaters. Since 1959, RHA has served as the watchdog for the 470-square-mile North and South Branch Raritan watershed, a region covering 38 municipalities including Somerset County. Safeguarding these "headwaters" means clean, safe water for 300,000 watershed residents and 1.5 million New Jerseyans living downstream in more urban areas that depend on the water that comes from our rivers and reservoirs.

[Learn More: raritanheadwaters.org](http://raritanheadwaters.org)

Somerset County Business Partnership

SUPPORTING ORGANIZATIONS



MINORITY BUSINESS LEADERS

[Learn More](#)



EMERGING LEADERS

[Learn More](#)



WOMEN IN BUSINESS

[Learn More](#)

Somerset County prides itself as being leaders of sustainability, championing environmentally sustainable practices to make a brighter pathway for future generations.

Sustainable Growth

COUNTY DEPARTMENT OF PLANNING, POLICY, AND ECONOMIC DEVELOPMENT

Somerset County believes in creating opportunities for businesses by investing and supporting job creation and developing infrastructure that creates vibrant communities. The County's Office of Planning, Policy, and Economic Development Division manages the open space, farmland, and historic preservation programs.



14,885

ACRES OF COUNTY PARK SYSTEM



8,630

ACRES OF PRESERVED FARMLAND

We Love Our **NONPROFITS**

Our nonprofits educate, inspire, nurture, and transform our communities, ensuring a more equitable future for all.

[Learn More: web.scbp.org/NonProfit-Organizations](http://web.scbp.org/NonProfit-Organizations)

Discover our
TALENT



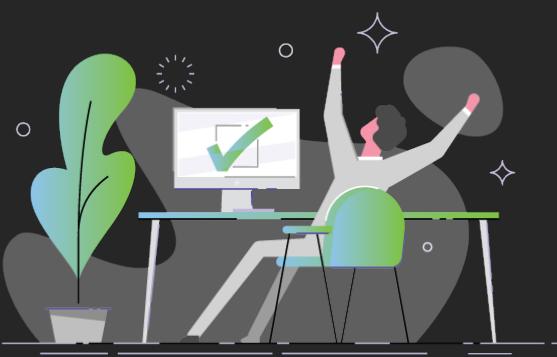
INNOVATION HUB

Somerset County is a hub of innovation, attracting some of the most well-known brands around the world.

Allergan
AT&T
Bausch Health
Brother International
Brook Warehousing
Daiichi Sankyo
Everest Reinsurance Group
GlaxoSmithKline
IQVIA
Memorial Sloan-Kettering
Cancer Center
Messer

MetLife
Oticon
Pfizer
Prinston Pharmaceuticals
PVH Corp
Qualcomm Technologies
Sanofi
SHI
Syneos
Terumo Medical Corporation
UnitedHealth Group
Verizon

Discover Our
TALENT



Greater Raritan Workforce DEVELOPMENT BOARD

Responsible for oversight of the workforce development and delivery system in Hunterdon and Somerset counties, New Jersey.

Learn More: thegrwdb.org/

In-Demand **OCCUPATIONS**

10,603

ADVANCED MANUFACTURING

6,530

LIFE SCIENCES

33,925

TECHNOLOGY

Access to

HIGHER ED

With one of the country's most prestigious universities, Princeton University, is located just minutes away, Somerset County has some of the country's most educated people nearby.

95%

HIGH SCHOOL GRADUATION RATE

56%

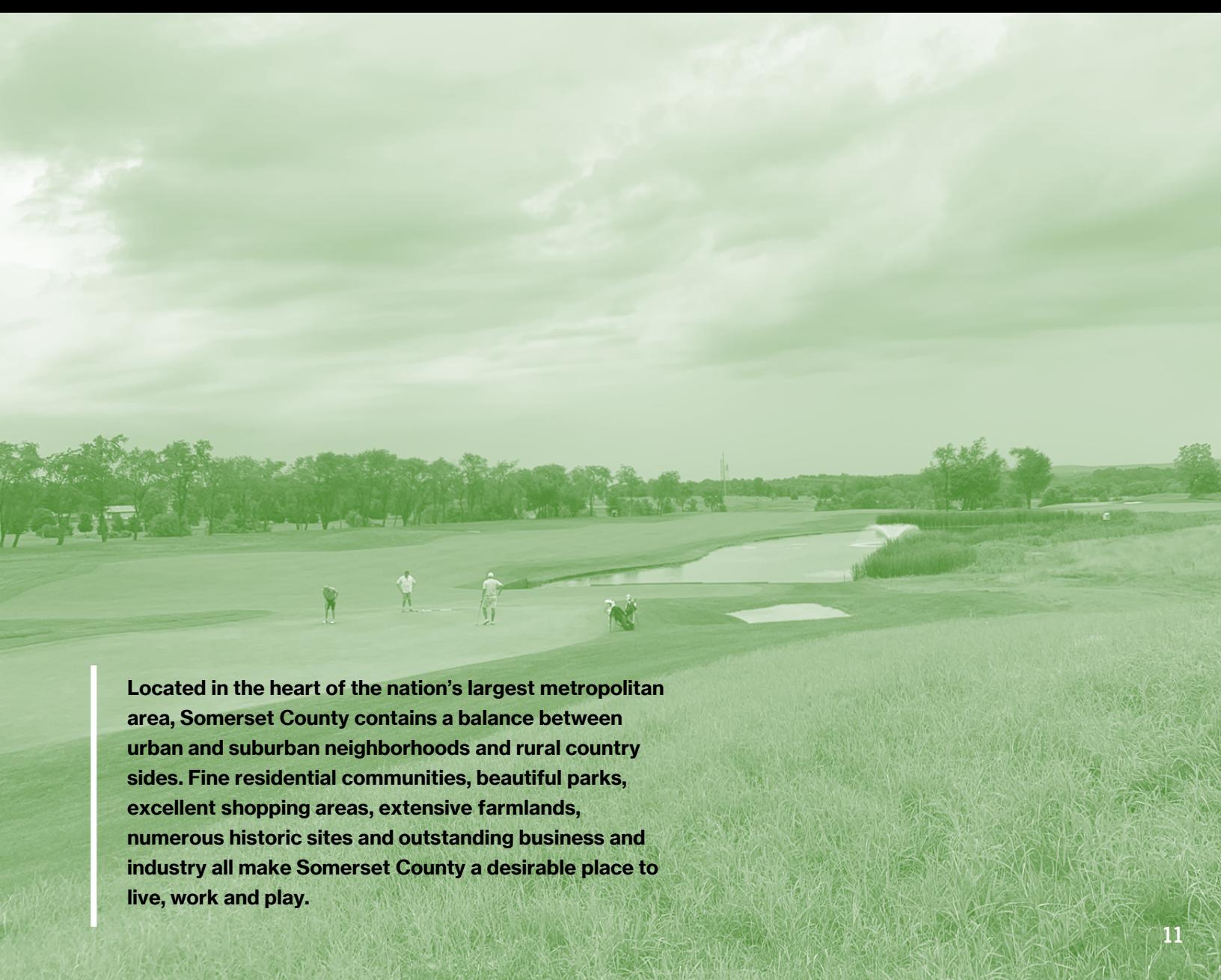
WITH BACHELOR DEGREE OR HIGHER

Empowering Opportunity

BUSINESS PARTNERSHIP

At Somerset County Business Partnership, helping businesses succeed is at the forefront of what we do. From small businesses, large corporations, or nonprofits, our events and programs are designed to meet the diverse needs of our members. We achieve this through advocacy, sharing access to information, and by hosting events and networking opportunities.

Learn More: scbp.org



Discover our

AMENITIES

Located in the heart of the nation's largest metropolitan area, Somerset County contains a balance between urban and suburban neighborhoods and rural country sides. Fine residential communities, beautiful parks, excellent shopping areas, extensive farmlands, numerous historic sites and outstanding business and industry all make Somerset County a desirable place to live, work and play.

RANKED #1

It's no surprise to us but Somerset County has ranked #1 in the state of New Jersey as the best place to live, best place to raise a family, best place for outdoor activities, and as the healthiest county.*

* Niche.com

Home to Somerset Patriots - the New York Yankees

DOUBLE-A AFFILIATE

As the New York Yankees Double-A Affiliate, the Somerset Patriots develop today's top minor league talent into the pinstriped superstars of tomorrow for Major League Baseball's winningest team. Competing within the Double-A Northeast League, the Patriots play their home games at TD Bank Ballpark in Bridgewater, NJ, where fans of all ages and levels of baseball fandom get to enjoy the unique experience that is minor league baseball.

Learn More: somersetpatriots.com



Visit Us!

TOURISM

Somerset County Tourism is the official Destination Marketing Organization (DMO) for Somerset County, NJ, a 501(c)3 organization, and a Division of the Somerset County Business Partnership. Their mission is to advance the local economy by sustainably promoting the area's outstanding travel products and experiences, and to offer a variety of useful services to residents, business travelers and leisure visitors.

Learn More: visitsomersetnj.org

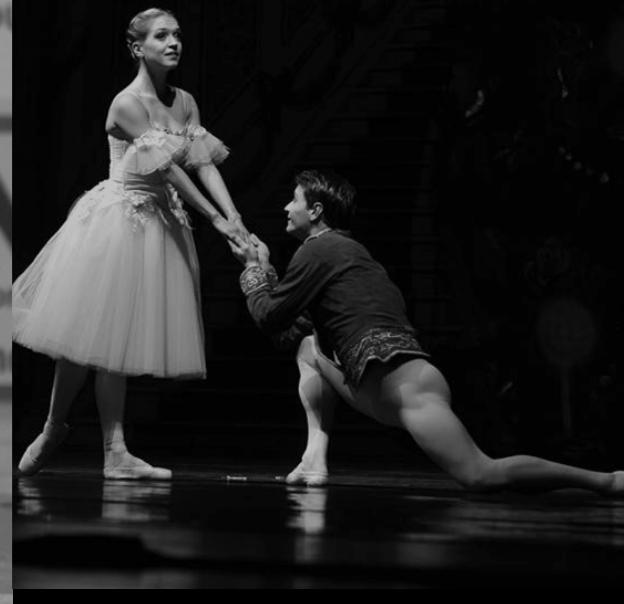
Discover Our
AMENITIES

Supporting the Arts

BROOK ARTS CENTER

The Historic Brook Theater is the only existing vaudeville theater remaining in Somerset County, and one of eight in New Jersey. Here you'll find offers live performances and silent movies, hosts educational and fundraising events, and serves as an arts incubator.

Learn More: brookarts.org/



WHAT MAKES US UNIQUE

Discover Our
AMENITIES

BRIDGEWATER COMMONS

Bridgewater Commons is a favorite shopping destination in Somerset County with over 150 brands to shop from and popular dining options.

Learn More: www.bridgewatercommons.com



Our Hospital

RWJ SOMERSET

Robert Wood Johnson University Hospital Somerset, an RWJBarnabas Health facility, is a 333-bed acute care hospital providing comprehensive behavioral health, cancer, cardiology, orthopedic, surgical, maternity, emergency and rehabilitation services. The hospital has been nationally recognized for patient safety and quality care.

Learn More: rwjbh.org/somerset



Always Something to do **PARKS**

The Somerset County Park Commission is committed to excellence in promoting stewardship of land and resources, providing outstanding recreation opportunities and leisure services, and fostering an environment which is service-oriented and responsive to public needs.



FAST FACTS

20

FARMERS MARKETS
AND PUBLICLY
ACCESSIBLE FARMS

5

PUBLIC GOLF
COURSES

12

PRIVATE GOLF
COURSES

50+

ANNUAL FAIRS,
FESTIVALS & EVENTS

2

WILDLIFE
PRESERVES

1

FEDERAL WILDLIFE
REFUGE

